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Vol. 112 No. 15

Broadcasting Apr 13

"At Large" with Rupert Murdoch
Post-technology wrapup from NAB
Ganging up on cable

BATTLE RAGING □ Cable industry has come under increasing attack in recent months, ranging from Hollywood to independent TV stations to cities. **PAGE 35.**

SAME SONG □ King World programs, *Wheel of Fortune*, *Jeopardy* and *Oprah Winfrey*, take top spots in Nielsen's Cassandra February sweeps survey. **PAGE 36.**

SWEEPS PREVIEW □ Networks schedule mini-series, specials and final episodes of popular programs for May sweeps period. **PAGE 38.**

NEW HOME □ Private investment group with eclectic portfolio wins bidding for Ampex. **PAGE 38.**

BURCH'S WORLD □ New Intelsat Director General Dean Burch, former FCC chairman, talks with BROADCASTING about the challenges of his newest assignment, which he undertakes April 15. **PAGE 41.**

TECHNOLOGY 87 □ BROADCASTING's survey of the exhibit floor at the NAB convention reveals: Enhanced half-inch video recorders from Matsushita and Sony are popular in marketplace. Competitive marketplace for videographics systems. Digital technology moving in on cart machines. Charged-coupled devices make further inroads in tube camera market. Reliability and efficiency mark transmitter field. Satellite newsgathering vehicle advances include bigger dishes and better storage. **PAGES 46-66.**

Murdoch with BROADCASTING's Geoff Foisie

MURDOCH "AT LARGE" □ On the eve of the launch of Fox Broadcasting's prime time lineup, BROADCASTING editors sat down with Fox's owner, international media baron Rupert Murdoch, to ascertain his views on the U.S. media environment, what he's doing at Fox and what new worlds there are to conquer. **PAGE 68.**

FAST TRACK □ House hearing continues rapid movement of fairness bill. **PAGE 78.**

GOLDEN NUMBERS □ Details of CBS settlement with former Chairman Tom Wyman. **PAGE 81.**

GAME TIME □ ABC, ESPN do well in 1987 NFL schedule. **PAGE 87.** CBS Radio wins rights to NFL games. **PAGE 87.**

STEADY CLIMB □ Multimedia's new president, Peter Lund, brings experience in a host of broadcast executive positions to that post. **PAGE 111.**

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sentatives that agreed with NCTA to new must-carry rules requiring cable carriage of some local broadcast signals. The rules were similar to those a federal court had found unconstitutional a year earlier, but far less burdensome for cable operators.

INTV was a somewhat reluctant party to the must-carry deal from the start, and it became even more reluctant after the FCC added the five-year sunset to the compromise must-carry rules when it adopted them in August 1986. But what really turned the INTV against the cable industry was channel repositioning by cable operators. Using freedom gained by the elimination of the old must-carry rules, cable operators, in increasing numbers, were switching the channel assignments of independent stations on their cable systems—a practice INTV felt was hurting viewership of the independents.

The cities' recent troubles with the cable industry have no specific origin. They stem from a variety of court actions in which individual cable operators are challenging the power of municipalities to impose franchise fees, mandate certain services and facilities and deny franchise renewals. The cities are also at odds with NCTA in the courts over the questions of which cities should be allowed to regulate cable rates under the Cable Act and whether cities should be allowed to impose technical standards on cable operators.

Hollywood's problems with cable can no longer be solved by merely eliminating the compulsory license, Valenti said. "It goes way beyond that," he said. "Even if you got rid of the license, you're still dealing with a monopoly.

"We ought to separate programing ownership from ownership of cable systems," Valenti said.

MPAA (along with INTV and the National League of Cities) have already urged the FCC to consider putting ownership limits on cable operators and it supports the FCC's initiative to bring back some form of the syndicated exclusivity (synex) rules, which would empower broadcasters to require cable systems to delete programs on distant signals for which the broadcasters have exclusive local rights.

The MPAA has also urged federal U.S. District Court Judge Harold Greene to allow the regional Bell telephone companies into the cable business to inject a measure of competition. And, according to Valenti, it is preparing anti-cable legislation, although he would not discuss the nature of the legislation or who its sponsors may be.

The INTV's principal goals, said Padden, are to convince the FCC to reimpose synex and to secure permanent must-carry rules. (A group of cable operators is expected to challenge the constitutionality of the new must-carry rules as soon as they are finalized.)

"When you boil down the controversies over copyright, syndicated exclusivity and channel repositioning," said NCTA's Mooney, "I think what they really want is for cable to go away, but that's what Hollywood said about television in the 1950's."

Whether all the rhetoric is helping anybody's cause is uncertain. Some on the Hill think it's a little childish. "It's all an incredible waste of time and resources," said one House committee source. What's happening, he noted, "is that the fur is flying back and forth and no one can see the issues through the fur." □

King World continues Cassandra dominance

'Oprah' joins 'Wheel' and 'Jeopardy' at the top of Nielsen syndicated programs list

Three King World Productions shows—*Wheel of Fortune*, *Jeopardy* and *The Oprah Winfrey Show*—finished one, two and three in Nielsen's Cassandra report for the February sweeps. A year ago, *Oprah* was not distributed nationally, while *Wheel* and *Jeopardy* placed first and second, followed by *The Newlywed Game*, *M*A*S*H* and *Three's Company*. In February 1987, the top five was rounded out by *P.M. Magazine* and *M*A*S*H*. *Oprah*'s main competitor, *Donahue*, rose three notches over the year to 12th place (with an average 7.8 rating across 180 markets), ranked 23d among women, 18-49, but only attracted a sliver of the men, 18-49, audience.

This year first place *Wheel* was in 199 markets and averaged a 20.1 household rating, and was also first ranked in the key demographics of men and women, 18-49. *Jeopardy*, in 187 markets, had a household rating of 13.3, and was third among women, 18-49, and seventh among men, 18-49. *Oprah*, in 143 markets, averaged a 10.7 household rating and was ranked second among women, 18-49, but only 52d among men, 18-49. *P.M. Magazine*, in 41 markets, averaged a 10.2, and ranked sixth among women, 18-49, and eighth among men, 18-49. *M*A*S*H*, in 166 markets, had a household rating of 8.8, and was fourth among women, 18-49, and second for men, 18-49.

A year ago, *Wheel*, then in 193 markets, averaged a 20.3 rating, and was first among women, 18-49, and men, 18-49. *Jeopardy*, in 172 markets, averaged a 12.3 rating, was third with women, 18-49, and seventh with men 18-49. Last year's third-ranked *Newlywed*, in 170 markets, averaged a 10.3, was second among women, 18-49, and fifth with men, 18-49. The show fell to seventh last February, in 181 markets, with an 8.5 rating, and was fifth among women, 18-49, and 12th among men, 18-49. *M*A*S*H* was fourth last year in 169 markets with an average 9.7 rating, fourth among women, 18-49, and third among men, 18-49. *Three's Company* was fifth last year in 155 markets, with an average 9.5 rating, sixth among women, 18-49, and 10th among men, 18-49. Last February the show fell to ninth in 146 markets, an average 8.2 rating, eighth among women, 18-49, and 14th among men, 18-49.

Only three first-run comedies were within the top-50 ranked programs, according to the latest Cassandra. That compares to two first-run comedies that made it last year. This year, *Small Wonder* was the top-ranked first-run comedy, ranking 22d with an average 6.3 rating across 111 markets. Last year, the show was also first in the category, ranked 18th with an average 7.7 rating across 71 markets. The second highest-rated first-run sitcom was *Mama's Family*, ranked 32d with a 5.3 rating across 148 markets, 23d with women, 18-49, and 45th with men, 18-49. *9 to 5* was the third highest-rated first-run sitcom this February, ranking 40th with an average 4.9 rating over 63 markets, and 26th among women, 18-49, and 71st among, men 18-49. Last year the only other first-run sitcom in the top 50 was *What's Happening Now*, ranked 39th with a 5.2 rating over 85 markets, 28th among women, 18-49, and 48th among men, 18-49. The show fell to 52nd place this year, with a 4.3 rating over 90 markets, 30th among women, 18-49, and 71st among men 18-49. □

Cassandra's top 20

Rank/show	Rating	Share	Markets	Coverage	Rank/show	Rating	Share	Markets	Coverage
1. Wheel of Fortune	20.1	33	199	99.6	11. Entertainment Tonight	7.6	15	141	88.5
2. Jeopardy	13.3	27	187	98.1	11. Shaka Zulu	7.6	13	5	1.5
3. Oprah Winfrey Show	10.7	37	143	91.8	13. Card Sharks	7.0	16	29	21.5
4. PM Magazine	10.2	18	41	33.5	14. Facts of Life	6.9	14	108	79.5
5. M*A*S*H	8.8	19	166	92.0	15. Magnum, P.I.	6.7	17	119	78.3
6. Peoples Court	8.6	21	182	96.0	16. Hee Haw	6.6	17	170	81.6
7. New Newlywed Game	8.5	16	181	97.3	17. Small Wonder	6.3	14	111	82.5
8. Hollywood Squares	8.2	17	139	84.2	18. Gimme a Break	6.2	13	101	76.0
8. Three's Company	8.2	18	146	86.4	19. Jeffersons	6.1	14	97	63.3
10. Phil Donahue Show	7.9	28	181	97.7	20. Diff'rent Strokes	6.0	14	122	78.6

held them for the past two seasons. Prior to NBC Radio's foray into football, CBS had the NFL radio rights for seven consecutive years.

CBS's bid for a three-year NFL package beginning with the 1987 season was for $17.25 million, which, when computed on an annual basis, is about 5% more than NBC had been paying per year. (In 1985, NBC paid $11 million for a two-year NFL rights package.) However, the new radio agreement encompasses 40 games each season, compared to 37 games under the previous deal.

"We were determined to get the NFL radio rights back because of the overwhelming requests from our affiliates to do so," said Bob Kipperman, vice president and general manager of the CBS Radio Networks. "Adding the NFL package gives us play-by-play sports coverage for virtually 52 weeks a year," Kipperman said, in reference to CBS Radio's broadcasts of NCAA basketball's semifinals, "Final Four" and championship games and a Major League Baseball "Game of the Week" and post-season games, including the World Series.

The new NFL radio package is composed of 16 Monday night games, eight Sunday night games, four Saturday games, two Thanksgiving Day games, and 10 post-season games including the Super Bowl and Pro Bowl. Kipperman told BROADCASTING that negotiations for CBS's on-air NFL announcing teams were under way last week and may be concluded as early as this week.

The CBS Radio executive also said that two new programing elements are being added to the network's NFL radio coverage: an NFL "hotline," on which affiliates in "selected markets" may interview CBS's announcers before each game, and a closed-circuit feed of game actualities and interviews with players and coaches, to be satellite-fed to stations the morning after the game.

Additionally, CBS will continue its 15-minute *NFL Preview* broadcast, sent to stations every Friday evening during the season. And, said Kipperman, the network will develop a new one-hour, live NFL talk program that will include a listener call-in segment.

Kipperman noted that CBS's NFL game coverage will be aired in stereo for the first time, "opening the field to FM stations." CBS is looking to better its past NFL affiliate lineup, which totaled some 250 stations including outlets in most of the top 50 markets. Said Kipperman: "Our sports sales team is in place and we plan to make money."

According to industry sources, NBC Radio was second in the bidding for the NFL three-year package with $12.5 million, which, on a yearly basis, comes to about $4.17 million compared to $5.5 million under the recently expired agreement. Said Craig Simon, vice president and general manager, NBC Radio Network and Talknet: "We believe our bid is reflective of [today's] economic realities and of the [advertising] marketplace," Simon said.

Sources said ABC was third in the NFL bidding at $12.3 million, and Mutual fourth at $9 million. (All bid submissions are accompanied by proposed programing and promotional campaigns.) The Mutual bid surprised some industry executives who point to the usually aggressive programing posture taken by Mutual's owner, Westwood One. Mutual has been carrying Sunday afternoon NFL games through individual agreements with the various NFL franchises.

Aside from the major radio networks, the NFL also received a proposal from Dick Brescia, former senior vice president of the CBS Radio Networks, who is forming a radio consultancy and program syndication

ABC climbs to second for week in prime time race

NBC won week 28 (ended April 5) in the prime time ratings, but the ratings surprise was ABC's second-place showing, only the third time this season it has finished that high. NBC took the week with a 16.7 rating and a 26.2 share, against ABC's 15.8/25.2 and CBS's 15.2/24.2. ABC came in second during the first week of the season (Sept. 22-28, 1986) and week 21 (Feb. 9-15).

A year ago the week 28 race was won by NBC, with a 16.7/27, followed by CBS's 16.5/27 and ABC's 14.2/23.

CBS won the evening news race with a 12.8/23, ahead of NBC's 12.4/22 and ABC's 10.9/19. Last season, the finishing order for week 28 was a tie between NBC and CBS at 11.8/23. ABC had a 10.9/21.

The season-to-date-standings were NBC 17.9/28, CBS 16.0/25 and ABC 14.2/22, for this year's week 28. Last year the numbers ran: NBC 17.7/28, CBS 16.7/26 and ABC 15.0/23.

ABC's Monday-night broadcast of the Academy Awards, from 9 p.m. to 12:04 a.m., pulled a 27.5/43 and ranked fifth for the week. The network's evening average, 26.5/38.0, included the broadcast of a *Barbara Walters Special* from 8 to 9 p.m. The special earned a 23.3/33 and ranked ninth for the week. CBS's evening average for that night was a 16.7/24.5. NBC closed the night with a 15.4/22.

The Tuesday evening lineup for ABC has been boosted by *Max Headroom*. *Max* premiered during week 28 from 10 to 11 p.m. and pulled in a 16.9/29, to rank 26th, which, according to ABC, was the network's "highest-rated, regularly scheduled program to air" in that Tuesday time-slot. *Hill Street Blues*, on NBC at the same time, scored a 12.5/21 to rank 47th for the week.

ABC took Tuesday night with a 23.7/37.0, over NBC's 15.5/24.1 and CBS's 11.7/18.6.

Wednesday was won by ABC with a 14.8/24.2, edging NBC's 14.7/24.1. CBS averaged a 13.4/22.1 for the night.

Thursday's traditional win by NBC came with a 26.3/40.7, over CBS's 13.8/21.5 and ABC's 8.9/13.8.

CBS took Friday night with a 15.9/26.3. NBC came in with a 14.6/24.2 average, while ABC closed out the night with a 10.1/17.0.

The Saturday and Sunday wins also went to the usual victors. NBC took Saturday with a 16.3/28.6, while CBS took Sunday (22.5/34.3).

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	37.9/56
2.	Family Ties	NBC	34.4/51
3.	Moonlighting	ABC	29.5/44
4.	Cheers	NBC	27.9/43
5.	Academy Awards	ABC	27.5/43
6.	Growing Pains	ABC	25.6/38
7.	Murder, She Wrote	CBS	24.9/37
8.	Who's the Boss?	ABC	23.8/36
9.	Barbara Walters Special	ABC	23.3/33
10.	Golden Girls	NBC	23.2/39
11.	60 Minutes	CBS	22.7/39
12.	Sunday Movie	CBS	21.2/31
12.	Matlock	NBC	21.2/32
14.	Nothing in Common	NBC	20.8/32
15.	Dallas	CBS	20.0/32
16.	NCAA Basketball Champ.	CBS	19.6/28
17.	ALF	NBC	18.5/26
17.	Highway to Heaven	NBC	18.5/29
19.	L.A. Law	NBC	18.3/30
19.	Sunday Night Movie	NBC	18.3/28
21.	Amen	NBC	18.2/31
22.	227	NBC	18.0/31
23.	Knots Landing	CBS	17.9/29
24.	Head of the Class	ABC	17.1/26
24.	Sunday Night Movie	ABC	17.1/25
26.	*Max Headroom	ABC	16.9/29
27.	Falcon Crest	CBS	16.7/29
28.	Perfect Strangers	ABC	16.3/26
28.	Dynasty	ABC	16.3/25
30.	Spenser: For Hire	ABC	16.1/30
31.	Magnum, P.I.	CBS	15.9/25
31.	Monday Night Movie	NBC	15.9/22
33.	NCAA Basketball post-game	CBS	15.8/22
33.	Miami Vice	NBC	15.8/25
33.	Night Court	NBC	15.8/24
33.	Facts of Life	NBC	15.8/27
37.	Simon & Simon	CBS	15.5/24
38.	Houston Knights	CBS	14.8/27
39.	Stingray	NBC	14.5/25
40.	Webster	ABC	13.9/23
41.	Tuesday Movie	CBS	13.7/22
42.	Gimme a Break	NBC	13.6/20
43.	20/20	ABC	13.4/22
43.	Roomies	NBC	13.4/23
43.	Amazing Stories	NBC	13.4/22
46.	Rags to Riches	NBC	12.8/19
47.	Hill Street Blues	NBC	12.5/21
48.	Ohara	ABC	12.2/21
49.	Easy Street	NBC	12.1/18
50.	Bronx Zoo	NBC	11.9/22
51.	Tortellis	NBC	11.7/18
52.	Disney Sunday Movie	ABC	11.6/19
53.	Charmings	ABC	11.5/19
53.	Outlaws	CBS	11.5/20
55.	*Mariah	ABC	11.3/21
55.	News Special	NBC	11.3/21
57.	Popcorn Kid	CBS	11.2/18
58.	Starman	ABC	10.8/19
58.	Nothing is Easy	CBS	10.8/18
60.	You Again Special	NBC	10.0/17
61.	Saturday Movie	CBS	9.8/17
62.	Cagney & Lacey	CBS	9.7/16
62.	Our House	NBC	9.7/16
64.	Take Five	CBS	9.6/15
65.	Roxie	CBS	9.3/15
66.	Friday Night Movie	ABC	8.8/15
67.	Wizard	CBS	8.0/12
68.	Cronkite at Large	CBS	7.7/12
69.	Jack & Mike	ABC	7.2/11
70.	Our World	ABC	6.1/9

*indicates premiere episode

need to have a minimum percentage of the country covered to make sales of that national spot worthwhile.

PM was carried on 41 stations covering 33.5% of the country, according to the February 1987 Cassandra report. In February, 1986, when it averaged a sixth-placed 9.3 rating, the show was carried in 53 markets covering 56.6% of the country. *PM* (which still uses the name *Evening Magazine* on Group W stations), is number one in its access time period in four of the five Group W markets.

So far, the show has been renewed in 18 markets for fall 1988, with another seven markets nearly signed, according to Goldman, who said the Group W stations will absorb any deficit resulting from the show's distribution under GWTS. Under GWTS, the show's budget will drop slightly to compensate for the shortfall.

With the exception of a national edition of the show carried as delivered on a minority of *PM* stations, *PM* has never been a "turnkey" show that is ready to air as it is received. Stations carrying it spend between $300,000 and $700,000 a year to produce three to four local segments weekly to customize the show to their local markets. *PM* depends on Group W stations for 350-400 segments, contributing stations for another 350-400 segments, and the *PM* national office for another 100-125 segments.

Along with *PM*, GWTS is also selling *For Kid's Sake*, a package of prime time specials, public service spots and vignettes designed to raise awareness about the quality of life for young people. The *For Kid's Sake* package, launched originally by Group W's WBZ-TV Boston, is available for fall 1987. *For Kid's Sake* is now cleared on 96 stations covering more than 75% of the country. Goldman said a different campaign will follow *For Kid's Sake* on another public affairs topic beginning in the fall of 1989.

GWTS also sells occasional documentary specials produced by Group W stations, such as a recent documentary on depression, *Breaking the Blues*, produced by KDKA-TV Pittsburgh and nationally sponsored by Pfizer pharmaceutical company. □

Sweeps results unkind to checkerboards

Only Los Angeles independent showed ratings increase over last year

There was little positive news for sitcom checkerboards in the February sweeps. Of the eight stations running checkerboards this year, only one, KTLA(TV) Los Angeles, showed a ratings improvement over the February 1986 sweeps. Independent WOIO(TV) Shaker Heights (Cleveland) ratings stayed even with last year's numbers. There were originally five other stations that carried checkerboards in access at the beginning of the season, but they have since switched to other half-hours.

Comparing the performance of checkerboards in early fringe, two stations lost half of their share averages from a year ago, and one independent, KVVU-TV Las Vegas, remained the same. In late fringe, from February to February, one of the two stations that had checkerboards in the November sweeps was down 42% in share. (The other station dropped its checkerboard prior to the February book.)

Comparing the February 1987 book to November 1986 book, there was some improvement by three of the eight remaining checkerboards in access—ABC affiliate WVSQ-TV Columbus-Tupelo, Miss., went from a two average share to a three; WOIO(TV), from a three average share to four, and KTLA(TV), from a 12 to a 13. In early fringe, KVVU-TV rose from an 11 to a 13, and in late fringe, ABC affiliate WCJB(TV) Gainesville, Fla., grew from an 11 to 17.

John Von Soosten, vice president of programing at Katz and no fan of the checkerboard, said the evidence on checkerboards is now "very conclusive." "I don't see the wisdom in doing checkerboards," said Von Soosten, saying they could do "long-lasting damage" to time periods by driving audiences elsewhere. "Why present that problem?" Von Soosten feels, however, that first-run sitcoms can be a success when used by stations in blocks on weekends.

As he was following the November book, NBC Television President Al Jerome remained unfazed by the February checkerboard numbers. The NBC O&O's have completed a checkerboard, consisting of five new shows not presently on the air, which will debut next fall. "These are different programs with substantial budgets," he said of the NBC checkerboard choices. In addition, NBC has pledged to get its checkerboard schedule off on the best foot with an extensive promotion schedule, which, he said, helps account for the success of KTLA.

Jerome also said data for checkerboards is more reliable in metered markets, such as Los Angeles, versus diary markets, because data from diary keepers tends to be less reliable.

Syndication Marketplace

USTV reports that it has cleared *The AIDS Connection, An All-Night Dialogue*, a five-hour news special produced by Hubbard Broadcasting's Conus Communications, on 45 stations covering 39% of the country. Airing on July 24 from 11:30 p.m. to 4:30 a.m., the special will be targeted to 18-to-34-year-olds, "the nation's most vulnerable age group," with information about the disease. Appearing on the live program will be prostitutes, doctors, AIDS patients, theologians, personnel directors, hemophiliacs, politicians, insurers, condom manufacturers and marriage counselors. Each hour of the broadcast will feature pre-taped segments, as well as live remotes coast to coast, with Hubbard's KSTP-TV Minneapolis as the headquarters for the broadcast.

Richard Simmons will replace Alex Trebek beginning April 20 as the co-host of **Lorimar's** one-hour home shopping program, *Value-Television*. The change will be accompanied by a refocusing of the show, according to Peter Temple, senior vice president of video retailing. "We started as traditional talk, but viewers don't want talk. They want more shopping and more fun," for which Simmons is deemed better suited. There will be give-aways for in-studio audiences as well as for viewers at home. Susan Winston will remain executive producer of the show. New segments on the show include "Make My Day," in which viewers who write and tell what they need for their home are given the desired prizes on the set, and "The Price Setter," in which viewers are invited to bring in the lowest price they can find for an item through conventional shopping, which *VTV* will beat for viewers at home to buy. The shopper who went out to price the item will automatically win it.

Lorimar also reports clearing *Gumby* on WOIO(TV) Shaker Heights, Ohio (Cleveland), and KZKC-TV Kansas City to bring its station total to over 60 markets.

Coca-Cola Telecommunications has put the first-run court-show strip, *Parole Board*, and *Tim Conway's 'Scuse Me* on hold for fall 1987. Pilots have been shot for both shows, and the possibility of their being revived remains alive. *Good Advice with Dr. Joy Brown* is also off the list for fall 1987, but may be revived for January 1988. The problem appeared to be too many shows chasing too few clearance opportunities. Coke's *That's My Mama Now* is also described as being on the fence, but still viable for fall 1987. Coke's first-run division also reports clearing *Match Game* on WCBS-TV New York, along with 28 other stations covering close to 40% of the country.

■ Nielsen Syndication Service preliminary program audience estimates of syndicated shows for the week ended March 29:

Rank	Show	Rating/Markets	% coverage
1.	Wheel of Fortune	17.5/206	95
2.	Jeopardy	14.2/210	99
3.	World Wrestling Fed.	9.9*/195	93
4.	People's Court	9.5/193	97
5.	New Newlywed Game	9.1/193	98
6.	Entertainment Tonight	7.7*/151	93
7.	Oprah Winfrey	7.4/148	96
8.	Hollywood Squares	6.2/151	91
9.	Soul Train Awards	5.9*/127	89
10.	Divorce Court	5.8*/139	87
11.	Lifestyles of Rich-Famous	5.6*/173	94
11.	Star Search	5.6*/161	92
13.	Charles in Charge	5.5*/78	82
14.	Mama's Family	5.4*/150	86
15.	Fame	5.3*/137	91

*includes multiple airings

increase day power to 10 kw and night power to 2.5 kw; change TL and make changes in ant. sys. Filed April 3.

■ WCLW (1140 khz) Mansfield, Ohio—Seeks CP to change hours of operation to unlimited by adding night service with 1 kw; increase day power to 1 kw; change TL and make changes in ant. sys. Filed April 2.

■ KDUN (1470 khz) Reedsport, Ore.—Seeks mod. of CP to increase night power to 630 w and make changes in ant. sys. Filed April 6.

■ WSOL (1090 khz) San German, P.R.—Seeks MP to increase power to 10 kw; change TL and make changes in ant. sys. Filed April 2.

■ WJJF (1180 khz) Hope Valley, R.I.—Seeks CP to increase power to 2.8 kw. Filed April 6.

■ WHYZ (1070 khz) Santa Clara, S.C.—Seeks CP to change hours of operation to unlimited by adding night service with 50 kw and change city of license to Sans Souci, S.C. Filed April 3.

■ KDRY (1100 khz) Alamo Heights, Tex.—Seeks CP to change city of license to San Antonio-Alamo Heights, Tex. and increase night power to 2 kw. Filed Apr. 2.

■ KCHG (810 khz) Somerset, Tex.—Seeks mod. of CP to change hours of operation to unlimited by adding night service with 250 w. Filed April 6.

■ KMTI (1340 khz) Manti, Utah—Seeks CP to change freq. to 650 khz; change power to 900 w-D and 2 kw-N and change TL. Filed April 6.

■ KZUN (1600 khz) West Richland, Wash.—Seeks mod. of CP to change city of license to Elk City, Idaho; reduce day power to 1 kw and change TL. Filed April 6.

■ KITZ (1400 khz) Silverdale, Wash.—Seeks CP to increase day power to 1 kw. Filed April 6.

■ WVVW (630 khz) St. Mary's, W.Va.—Seeks CP to increase power to 1 kw. Filed April 3.

■ WLKE (690 khz) Oshkosh, Wis.—Seeks CP to change hours of operation to unlimited by adding night service with 250 w; increase day power to 400 w and make changes in ant. sys. Filed April 6.

Accepted

■ WCAO (600 khz) Baltimore—Seeks CP to change TL and make changes in ant. sys. Filed April 2.

■ KKAR (1180 khz) Bellevue, Neb.—Seeks mod. of CP to operate trans. by remote control. Filed April 2.

■ KXAM (1440 khz) Helotes, Tex.—Seeks mod. of CP to change SL. Filed April 2.

FM's

Tendered

■ KWTD-FM (106.3 mhz) Lonoke, Ark.—Seeks CP to change ERP to 2.5 kw and change HAAT to 353 ft. Filed April 6.

■ WQBA (107.5 mhz) Miami—Seeks CP to change TL; change ERP to 95 kw; change HAAT to 980.7 ft. and make changes in ant. sys. Filed April 2.

■ WAWV (102.3 mhz) Santa Rosa Beach, Fla.—Seeks CP to change TL. Filed April 2.

■ WIRK-FM (107.9 mhz) West Palm Beach, Fla.—Seeks CP to change TL and change HAAT to 984 ft. Filed March 31.

■ WSHU (91.1 mhz) Fairfield, Conn.—Seeks mod. of CP to change ERP to 11.22 kw and change HAAT to 620 ft. Filed April 3.

■ WKKD-FM Aurora, Ill.—Seeks CP to change ERP to 2.85 kw; change HAAT to 337.8 ft. and make changes in ant. sys. Filed April 3.

■ *WISU (89.7 mhz) Terre Haute, Ind.—Seeks CP to change ERP to 19.94 kw; change HAAT to 589.7 ft. and change TL. Filed April 3.

■ KRIT (96.9 mhz) Clarion, Iowa—Seeks mod. of CP to change TL and change HAAT to 57.3 ft. Filed April 3.

■ WTWR-FM (98.3 mhz) Adrian, Mich.—Seeks CP to change TL; change HAAT to 439.5 ft. and change ERP to 3 kw. Filed April 6.

■ *WEMU (89.1 mhz) Ypsilanti, Mich.—Seeks CP to change ERP to 15.5 kw; change HAAT to 288.6 ft. and make changes in ant. sys. Filed April 3.

■ WJQK (99.3 mhz) Zeeland, Mich.—Seeks CP to change ERP 2.5 kw. Filed April 6.

■ KDEX-FM (102.3 mhz) Dexter, Mo.—Seeks CP to change TL and change HAAT to 278 ft. Filed March 31.

■ KMNR (89.7 mhz) Rolla, Mo.—Seeks CP to change ERP 449 w; change HAAT to 325 ft. and change TL. Filed April 3.

■ KCMW-FM (90.9 mhz) Warrensburg, Mo.—Seeks CP to change HAAT to 1,500 ft. Filed April 3.

■ WAWZ (99.1 mhz) Zarepath, N.J.—Seeks mod. of CP to change TL. Filed April 3.

■ KANW (89.1 mhz) Albuquerque, N.M.—Seeks CP to change ERP to 17.1 kw. Filed April 3.

■ KTRA (102.1 mhz) Farmington, N.M.—Seeks mod. of CP to change TL and change HAAT to 993 ft. Filed March 31.

■ KBBU (102.3 mhz) Los Lunas, N.M.—Seeks mod. of CP to change TL and change HAAT to minus 118.1 ft. Filed April 6.

■ WHRL (103.1 mhz) Rensselaer, N.Y.—Seeks CP to change ERP to 3 kw. Filed April 3.

■ KLVV (107.5 mhz) Pahrump, Nev.—Seeks mod. of CP to change ERP to 24.5 kw. Filed April 6.

■ WMAG (99.5 mhz) High Point, N.C.—Seeks CP to make changes in ant. sys. Filed March 31.

■ WQXX (92.1 mhz) Morgantown, N.C.—Seeks CP to change HAAT to 327 ft. Filed April 3.

■ WHBC-FM (103.1 mhz) Hampton, S.C.—Seeks CP to change HAAT to 328 ft. Filed April 3.

■ KJCR (88.3 mhz) Keene, Tex.—Seeks mod. of CP to change TL; change ERP to 25 kw and change HAAT to 266 ft. Filed April 2.

■ KAPT (94.7 mhz) Luling, Tex.—Seeks mod. of CP to change ERP 97.4 kw and change HAAT to 1,256.2 ft.

■ KROB-FM (99.9 mhz) Robstown, Tex.—Seeks CP to change TL and change HAAT to 953 ft. Filed April 6.

■ WPRE-FM (94.3 mhz) Prairie Du Chien, Wis.—Seeks CP to change ERP 1.15 kw. Filed April 3.

■ WGGQ (99.3 mhz) Waupun, Wis.—Seeks CP to change ERP to 2.5 kw and change HAAT to 360.5 ft. Filed April 6.

■ WCWI (101.1 mhz) Charlotte Amalie, V.I.—Seeks CP to change freq. to 104.3 mhz; change ERP to 44.8 kw and change HAAT to 1,605.6 ft. Filed March 31.

Accepted

■ WDAL (107.1 mhz) Linden, Ala.—Seeks mod. of CP to change TL. Filed April 3.

■ WBZD (106.3 mhz) Cadiz, Ky.—Seeks CP to change HAAT to 321 ft. Filed March 31.

■ KCIL (107.5 mhz) Houma, La.—Seeks CP to change TL and change HAAT to 980.7 ft. Filed April 2.

■ KYKY (98.1 mhz) St. Louis—Seeks CP to change TL; change HAAT to 1,026.6 ft. Filed April 2.

Summary of broadcasting as of January 31, 1987

Service	On Air	CP's	Total *
Commercial AM	4,867	170	5,037
Commercial FM	3,946	418	4,364
Educational FM	1,263	173	1,436
Total Radio	10,076	761	10,837
FM translators	1,115	766	1,881
Commercial VHF TV	546	23	589
Commercial UHF TV	454	222	676
Educational VHF TV	110	3	113
Educational UHF TV	187	25	212
Total TV	1,297	273	1,570
VHF LPTV	247	74	321
UHF LPTV	163	136	299
Total LPTV	410	210	620
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ WNCB (89.1 mhz) Duluth, Minn.—Seeks CP to change HAAT to 429.7 ft. Filed April 6.

■ KCMI (103.9 mhz) Terrytown, Neb.—Seeks CP to change freq. to 96.9 mhz; change TL; change ERP to 100 kw; change HAAT to 692 and make changes in ant. sys. Filed March 31.

■ WCVP-FM (95.9 mhz) Robbinsville, N.C.—Seeks CP to change TL; change ERP to 60 w and change HAAT to 2,008 ft. Filed April 2.

■ WNSR (105.1 mhz) New York—Seeks mod. of CP to change ERP to 4.19 kw and change HAAT to 1,256 ft. Filed April 6.

■ KCMX-FM (101.9 mhz) Ashland, Ore.—Seeks CP to change ERP 50 kw. Filed March 31.

■ WDAC (94.5 mhz) Lancaster, Pa.—Seeks CP to change TL; change ERP to 19 kw and change HAAT to 810.2 ft. Filed April 3.

■ KBAL-FM San Saba, Tex.—Seeks mod. of CP to change TL and change HAAT to 394 ft. Filed April 2.

■ KRPM-FM (106.1 mhz) Tacoma, Wash.—Seeks CP to change TL; change HAAT to 1,089 ft. and make changes in ant. sys. Filed April 3.

KNBQ (97.3 mhz) Tacoma-Seattle, Wash.—Seeks CP to make changes in ant. sys. Filed March 31.

TV's

Accepted

■ WJOE (ch. 51) Marianna, Fla.—Seeks MP to change ERP vis. to 12 kw, aur. 1.2 kw; change HAAT to 367 ft. and make changes in ant. sys. Filed April 6.

■ WHLL (ch. 27) Worcester, Mass.—Seeks MP to change ERP vis. to 2,301 and aur. 230. Filed April 3.

■ KTCI-TV (ch. 17) St. Paul, Minn.—Seeks CP to change ERP vis. to 141 kw. Filed April 2.

■ KYRT (ch. 29) San Antonio—Seeks MP to change ERP vis. 3,160 kw, aur. 316 kw, and change TL. Filed April 6.

Actions

AM's

■ WVOK (690 khz) Birmingham, Ala.—Granted app. to change hours of operation to unlimited by adding night service with 500 w and make changes in ant. sys. Action April 1.

■ KPTO (890 khz) Citrus Heights, Calif.—Dismissed app. to change TL and make changes in ant. sys. Filed March 27. e13

■ KCPC (1200 khz) Rancho Mirage, Calif.—Granted app. to change TL and make changes in ant. sys. Action March 26.

■ WAGN (1340 khz) Menominee, Minn.—Dismissed app. to increase night power to 1 kw. Action March 20.

■ WDGY (1130 khz) Minneapolis—Granted app. to increase night power to 30.5 kw. Action April 1.

■ WXLT (94.1 mhz) McComb, Miss.—Granted app. to change TL and change HAAT to 980 ft. Action March 26.

■ KSIV (1320 khz) Clayton, Mo.—Granted app. to change TL. Action March 24.

■ KJOR (550 khz) Sun Valley, Nev.—Granted app. to change city of license to Reno, Nev. Action April 1.

■ WXRL (1300 khz) Lancaster, N.Y.—Granted app. to increase day power to 2.935 kw change city of license to Lancaster. Action April 1.

■ WICE (550 khz) Pawtucket, R.I.—Returned app. to increase day power to 5 kw; increase night power to 3.9 kw and make changes in ant. sys. Action April 1.

FM's

■ KAVS (97.7 mhz) Mojave, Calif.—Granted app. to change TL; change ERP to 3 kw and change HAAT to 300 ft. Filed March 27.

■ KVRE-FM (101.7 mhz) Santa Rosa, Calif.—Granted app. to change TL; change ERP to 260 w and change HAAT to 1,115.2 ft. Action March 30.

■ WCOZ (96.7 mhz) Paris, Ky.—Granted app. to change ERP to 1.45 kw and change HAAT to 469 ft. Action March 31.

■ WSEK (96.7 mhz) Somrset, Ky.—Granted app. to change HAAT to 328 ft. Action March 26.

■ KLPL-FM (92.7 mhz) Lake Providence, La.—Granted app. to change TL. Action March 31.

■ WQSR (105.7 mhz) Catonsville, Md.—Granted app. to change ERP to 50 kw and change HAAT to 492 ft. Action March 2.

■ WLVW (105.5 mhz) Salisbury, Md.—Granted app. to